

INVITATION

The German Federal Ministry for Economic Cooperation and Development (BMZ)
invites you to attend the virtual conference

“Tunisia – The hidden champion of Africa’s digital economy”

April 22, 2021 | 2 p.m. - 6 p.m. (CEST)

The conference is organised by BMZ’s Special Initiative on Training and Job Creation, which also operates under the brand [Invest for Jobs](#), to prepare European businesses for Tunisia’s diverse potentials and opportunities. Company use cases and lightning talks will showcase current projects, activities and instruments of German development cooperation in Tunisia, designed to jointly develop business solutions for developmental challenges. Interactive formats will give all participants plenty of opportunities to exchange and establish contacts with German and Tunisian partners.

Agenda

- 2 p.m. Opening & Welcome remarks
Hon. Norbert Barthle, Parliamentary State Secretary, German Federal Ministry for Economic Cooperation and Development
Hon. Mohamed Fadhel Kraiem, Minister, Ministry of Communication Technologies and Digital Economy
- 2:15 p.m. Tunisia – Untapped potential for Europe’s digital economy
Dr. Andreas Reinicke, Senior Advisor for Digital Cooperation with North Africa and German Ambassador (ret.) in Tunisia
- 2:20 p.m. Business Use Cases
BMW / Wevoo: Tech216 – IT Sourcing in Tunisia
Fraunhofer IPA / Industry 4.0 Competence Centers Sfax and Sousse: Towards an Industry 4.0 in Tunisia (tbc)
Think-IT / Proxym IT: Open Learning Community / Work-Study Programme of the Digital Transformation Center (tbc)
- 2:40 p.m. Opportunities of collaboration with German development cooperation Instruments for Private Sector Cooperation
- 3 p.m. Deep dive into business cases, Tunisian sectors and forms of collaboration
Tunisia’s digital economy feats, our outsourcing and partnership building instruments and more (in up to 10 break-out sessions)
- 4:30 p.m. Wrap-Up and Networking
Virtual matchmaking and open networking
- 6 p.m. End of event

You will find the registration form on the following link: <https://www.german-conferences.de/digitaltunisia/>. Registration is open until April 18, 2021. Participation without prior registration is excluded.