

## AHK Nigeria Anniversary Events (April 2021 - April 2022)

### About us:

The Delegation of German Industry and Commerce in Nigeria (AHK Nigeria) is part of the worldwide network of German Chambers of Commerce in 140 locations and 90 countries abroad. AHK Nigeria promotes bilateral trade relations between Nigeria and Germany by providing services that support business expansion needs to both regions through its service unit, DGIC International Business Services Ltd.

### Background:

On 23<sup>rd</sup> April 1981, the Delegation of German Industry and Commerce in Nigeria received its business permit to promote German and Nigerian trade in both directions. Many years later, we are still on ground and promoting the mandate for which AHK Nigeria was setup. This year 2021, we will celebrate forty (40) years in Nigeria – A time to reflect and to look forward.

To celebrate this milestone, we have prepared a yearlong line-up of activities beginning, April 2021 to April 2022.

### Events and timeline:

The following activities are being proposed and will be discussed and developed further with our partners. Further activities ongoing under the regular portfolio, such as online events, (virtual) delegation trips, etc. will be embedded into the anniversary logic.

**23 Apr 2021** Opening Ceremony for the anniversary year on the occasion of the issuance of the business permit to the “Delegate of German Industry and Commerce” on 23 April 1981

Evening reception and premiere of short documentary film on the history of AHK Nigeria; invited guests of up to 100 only and opening of a small exhibition of archived documents and photos.

Official documentary launch on YouTube and other online platforms. Media adverts and social media promotion. Documentary will be available to associates and partners throughout the year.

**Jun 2021** Grand opening of new office premises in Lagos

An official opening ceremony for relevant private sector German and Nigerian companies, government officials and institution representatives will be organized to celebrate the opening of the new office premises in Lagos.

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- Aug 2021      Anniversary football cup competition amongst German & Nigerian companies in Nigeria. Possible collaboration with FC Bayern Munich or Mainz 05.
- German and Nigerian companies in our network will compete to win the 40th anniversary football cup in a weekend dedicated to football and beer. The final competition could be merged with the Oktoberfest beer event.
- Sep 2021      Oktoberfest Lagos with possible collaboration with Nigerian Brewery and Bature Brewery Lagos (Nigeria's first craft brewery)
- And/or Oktoberfest Abuja with possible collaboration with Nigerian Brewery and Bature Brewery Abuja (Nigeria's first craft brewery)
- Oktoberfest Lagos/Abuja is a weekend dedicated to football, beer drinking and lots of food for family and friends to relax and enjoy premium networking in a conducive environment.
- Nov 2021      9th German Nigerian Business Forum (GNBF), Lagos, Nigeria.
- Synopsis:** In Partnership with Afrika Verein, the GNBF is a 3 - day sponsorship and fee-based conference to discuss recent developments in key sectors in Nigeria and Africa at large with an attendance rate of circa 350 business representatives and government officials. In 2020, the virtual event was opened by His Excellency, Vice President, Yemi Osinbajo. Due to COVID, the uncertainty around event planning may require the use of an online platform for a virtual or hybrid event.
- Anniversary gala night in the evening of the GNBF opening day for entertainment and prime networking
- Dec 2021      "Educata" Nigeria merged with the annual Dual Vocational Training (DVT) Business Summit, Lagos
- "Educata" is a leading education exhibition organized by AHK Ghana which will be adopted and merged with the DVT Business Summit, an annual conference focused on the enhancement of Technical Vocational Education and Training in Nigeria.
- Jan 2022      "Welcome to Lagos" New Year's Reception, Lagos (proprietary annual event by the Delegation of German Industry and Commerce in Nigeria to usher in the

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new year and welcome new and existing German companies back to Nigeria during an evening of prime networking)

Apr 2022 "Ease of Doing Business Conference", Abuja

A proprietary annual event by AHK Nigeria which creates a platform for dialogue between government institutions and representatives and the private sector companies on the challenges faced by local and international businesses operating in Nigeria

Closing reception in form of a private event for invited guests from relevant private sector companies and government institutions

*\*The concepts for the proposed events are still being developed and can be subject to change.*

Sponsorship:

All events will be financed through sponsorship support from partners and stakeholders.

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