

*GreenTec Capital Africa Foundation and GIZ
cordially invite you to*

Investor trip to Kenya

*An exclusive visit to one of Africa's fastest growing
start-up markets*

MONDAY Nov 28 - FRIDAY Dec 2, 2022



Kenya is one of the best markets to do business in East Africa, and is already one of the top 5 investment destinations on the continent. Kenya's political stability and transparent business environment and vibrant start-up ecosystem boasts a growing number of IT companies, hubs, and start-up accelerators.

This trip will provide

- An immersive **guided tour** of Nairobi
- Meetings with **founders** active in a variety of sectors
- Meeting with **Hubs & Development partners**,
- Getting to know **Angel Investors & local VCs**, as well as Government Agencies
- Participate in the **Demo day for SPTA supported startups**

Participant Profile:

1. Investors interested in gaining exposure and building pipeline in East Africa
2. Investors that do not have experience in Africa and want to know more
3. Fund managers that want to gain "on the ground" experience in Africa
4. Impact & Angel Investors

The **Strategic Partnership Technology in Africa** is an initiative by the GIZ that seeks to bring the African and European private sector closer together, mainly focused on technology.

The project "**Invest in Tech**" is implemented by Greentec Capital Africa Foundation, in cooperation with the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH on behalf of the Federal Ministry for Economic Cooperation and Development (BMZ).

With the joint program "**Invest in Tech**" that we conduct with the Strategic Partnership Technology in Africa we aim to support African technology entrepreneurs in scaling/growing their respective businesses.

Contact:

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Registration link:

<https://forms.gle/fNAjvW4bjdGEGbMm6>

GCAF will organize and cover expenses in Kenya for the tour and events (i.e. transport, meals and event fees) & help you coordinate your flight and accommodation



PROGRAM: KENYA INVESTOR TRIP

DAY 1

Sunday, November 27: Arrival in Kenya

- Arrival and Welcome

DAY 2

Monday, November 28: Institutional and ecosystem day

- Welcome breakfast- Get to know each other
- Visiting **start-up/accelerator space**
- Meetings with **entrepreneurs**
- Lunch with **local Investors**
- Meeting with representatives of the **development sector** (development agencies, foundations, politics – e.g., GIZ, UNDP and others).
- Dinner at the German embassy in Nairobi (tbc)

DAY 3

Tuesday, November 29: Safari and work session day

- Early wakeup and morning Safari (optional)*
- Lunch
- Meeting selected **impact start-ups** (FinTech, Logistics, Health)
- Reception at EG Capital

DAY 4

Wednesday, November 30: Ecosystem and cultural visits

- Visiting a **Health Accelerator** and 1-2 Start-ups
- Free time to explore Nairobi

DAY 5

Thursday, December 1: SPTA Day

- SPTA **Demo Day**
- Lunch together with **SPTA Start-ups**
- Interaction with SPTA & Selected Start-ups (1:1 meetings or workshops)
- **Start-up ecosystem Dinner** incl all participants, selected Start-ups, local Investors and Ecosystem Enablers (private and public)

DAY 6

Friday, December 2: Work sessions with start-ups and the ecosystem

- Pre-arranged meetings - customized to our Investors needs
- Debriefing lunch
- End of the trip